

2023-2024

NEWSLETTER

DEPARTMENT OF BUSINESS ADMINISTRATION



PROVIDENCE WOMEN'S COLLEGE CALICUT-
673009

FROM THE DESK



It is immense pleasure to lead the Department of Business Administration. Our Department is working very hard towards the goal of providing innovative and quality education with high standard to achieve academic excellence in field of Business Studies.

The prime motive of our Department is to provide quality education to our students. The process of learning is extremely important in life. What you learn play a crucial role in developing one's intellectual capability, besides career. This year was the year after pandemic and back to the new normal. A combination of online and offline sessions were conducted. Our department could easily adapt the change and did the best to equip students to the needs of the present world with right competitive spirit and entrepreneurial ability



VISION

TO DEVELOP MANAGERIAL ACUMEN AND CONCEPTUAL SKILLS IN THE YOUNG WOMEN WE EDUCATE



MISSION

WE STRIVE TO BRING EXCELLENCE IN MANAGEMENT EDUCATION BY

1. EMPOWERING STUDENTS EFFECTIVE INTERPERSONAL/COMMUNICATION SKILLS AND SOCIETAL CONSCIOUSNESS
2. EQUIPPING STUDENTS WITH PRACTICAL MANAGERIAL SKILL
3. PROVIDE KNOWLEDGE ABOUT LATEST GLOBAL BUSINESS TRENDS AND TECHNIQUES



FACULTIES

MS. K DEEPA ASHOK K (HEAD OF THE DEPARTMENT)

MS. PRASY V.K

MS. RASHMI RAMAN

MS. NIMISHA BALAGOPALAN

IN THE ISSUE



**DEPARTMENT
CALENDAR**



**HIGHLIGHTS
OF THE YEAR**



**CO-CURRICULAR
ACTIVITIES**



**EXTRA CURRICULAR
ACTIVITIES**



**CURRICULAR
ACTIVITIES**



**BEST
PRACTICES**



DEPARTMENT CALENDAR

JUNE

- 1st** College re opened with second and fifth semester students .Common prayer for the students from auditorium.
- 5th** As part of world environment day students made products from plastic items as a part of re-use and re-purpose.
- 7th** Celebrated world Environment Day by distributing plastic re-used items to all the departments by Principal.Students of third year went to Kiralur U.P School, Kakkodi and took seminar on using re-used plastic products and awareness on it.
- 12th** Ms.Ayisha Dilna.E & Ms. Fathima Rena.P won the quiz contest conducted by the department of psychology On world environmental day
- 15th** Association Secretary was elected. Ms Nooha Riyas was elected . Ms Ekta Amarprem as class representative

JULY

- 3rd** “Reading Marathon” Interdepartment quiz for third year only
- 5th** Yoga day was observed.Mr Rajan Malayil (yoga trainer) along with T.T department
- 14th**
- Students registered for CMA
 - Preparation for naac and business lab.Students made demos ans charts for lab.
- 24,
25th** Naac peer team visit
- 29th**
- Skill Development Activity as part of this our department organised workshop on Baking , Mehendi , Makeup for other departments



AUGUST

- 1 st**
- Business Lab “Strategy studio” was inaugurated by principal
 - Certificate course started third years on Business Etiquettes.
By Ms.Nandini (9847222503)
- 14 th** Valuation Camp for third years , classes were suspended
- 18 th** Fresher’s day was celebrated from Auditorium at 1.30
- 22 nd**
- Association Inauguration and CMA student chapter renewal.
Advocate.Dinesh.A was the speaker and spoke on Reel and Real
 - Principal called out the names of the office bearers for the year 2023-24 for the student chapter
- 24 th**
- Onam celebration
 - Study leave for 2nd years (for second sem exam)

SEPTEMBER

- 4-14th** University 2nd sem exam
- 6 th** Onam celebration from Mayo home
- 14-22nd** Online classes due to Nippah virus
- 28-29th** Workshop for teachers on Mental-hygiene

OCTOBER

- 3-6th** Internal examination for 3rd years
- 6 th** Project presentation by Fadwa Fasalu & Mariyam suneer (pass out ‘23)
- 9-11th** Valuation camp (classes suspended) 1st sem camp
- 16th** Student Devt. Program on campus to corporates for 3 year
- 20th** Skill expo “Merika” from 9.30-2.30
- 27th** Talk on IPR- “Protection for the products of your mind” by Advt.Bhagesh K.P
Highcourt of kerala (Trade Mark attorney)



N O V E M B E R

3rd PTA Meeting at 2pm for 3rd years

6-9th Valuation ncamp (2nd sem camp)

14th Diwali celebration by the first years. Sweets were kept for sale

15th Children's day celebration from EMS Smaraka Anganavadi

20th Internal Exam for Ist and IIIrd sem students (forenoon)

23-24 Industrial visit to Munnar "Lockhart Tea factory" to the students of second years

29th A Webinar on introduction to securities Market in association with NSE , SEBI & NSDC Was held. Third years attended the zoom meeting

D E C E M B E R

1 st PTA Meeting for first years at 1.30 pm

6 th Third years went to tour. Ms.Prasy and Nimisha escorted them. Location "Hyderabad"

14-19 Valuation camp

22nd

- College closes for x'mas vacation
- Christmas celebration
- students donated 8,000/- to Mayo home as demanded for medicine



J A N U A R Y

- 3rd** College reopens after x'mas vacation.
Second year went for study leave and university exam from 4th january (3rd sem exam)
- 9th** A talk on Research Methods "How to prepare a project report" by Lt.Dc PP Abdul Razak ; Associate Professor and head ; PG Department of commerce, Peekay CICS Arts and Science college Mathara, from Carmell hall at 1.30 pm
- 10th**
- A session on importance of commerce course. Topic on "Route to successful career in Accountancy, Finance and Taxation". Speaker Krithi Rohithram, communication trainer and client relationship expert & deyr PK subject matter expert, for 3rd year students in association with ATI Skills at 11.30 am
 - A seminar on "Campus to Career" only for 3rd years ,Bcom,BBA and the HR students , a career talk by Ameer P.A (career expert) & AVP at JGI , and Mr.Baiju.B (Head-Learn online) from Auditorium at 2.00 pm to 3.30 pm
- 23rd** "B QUIZ competition" for higher secondary schools .12 Schools participated from in and around Calicut. The first prize winners were from G.V.H.S.S Nadakkavu, Second Prize Himayathul Islam H.S.S , third prize from Al haramain School.
- 24th** Market Replica for all three batches conducted. Third years were the first prize winners .Second years Bagged second prize and first years third
- 29-31** Valuation camp . Online classes taken for 3rd years

F E B R U A R Y

- 9th** Department wise competition "challenge" was organized with the theme of the year "Go Green : Save Earth". The winners were third years and the runner ups were second and first year respectively.
- 12-19** Valuation camp from Holy cross for third semester university exam.
- 22nd** PTA Meeting held for 2nd years
- 23rd** Job drive conducted by Career Guidance & placement cell. The drive was open to all candidates. 23 companions joined for the drive.
- 26th** send off for the third years
- 27th** Certificate course exam for third years- conducted by Ms Haseena



M A R C H

- 2nd** Certificate courses on “Advanced Excel” for second years from G-Tec started on this day
- 10th** 9 students and two faculty member’s attended Anual Management Convention of Calicut Management Association on Artificial Intelligence
- 13-15** Internal Viva for 3rd years
- 18** A session on Cyber security by Red Hack Academy for second years by Civic V chacko (MICS to cyber security)
- 19** Viva Voce examination . Ms.Varadha Varma from Guruvayurappan college,calicut was the external examiner.
- 19** A webinar on Stock Exchange by conducted by Bombay stock exchange for second years

HIGHLIGHTS OF THE YEAR

- ↳ Intra-Department Market Replica . Pre-Independence, Post-Independence and Present scenario
- ↳ B-Quiz competition among students of higher secondary of various schools . Representating various schools from and around calicut city.
- ↳ Challenge '23 - an intra-department management fest on the topic "Go green , Save Earth".
- ↳ Window dressing competition on the topic "The Earth Emporium- Mud shop"
- ↳ Skill Expo "Merika" on 20th October from 9.30-2.30



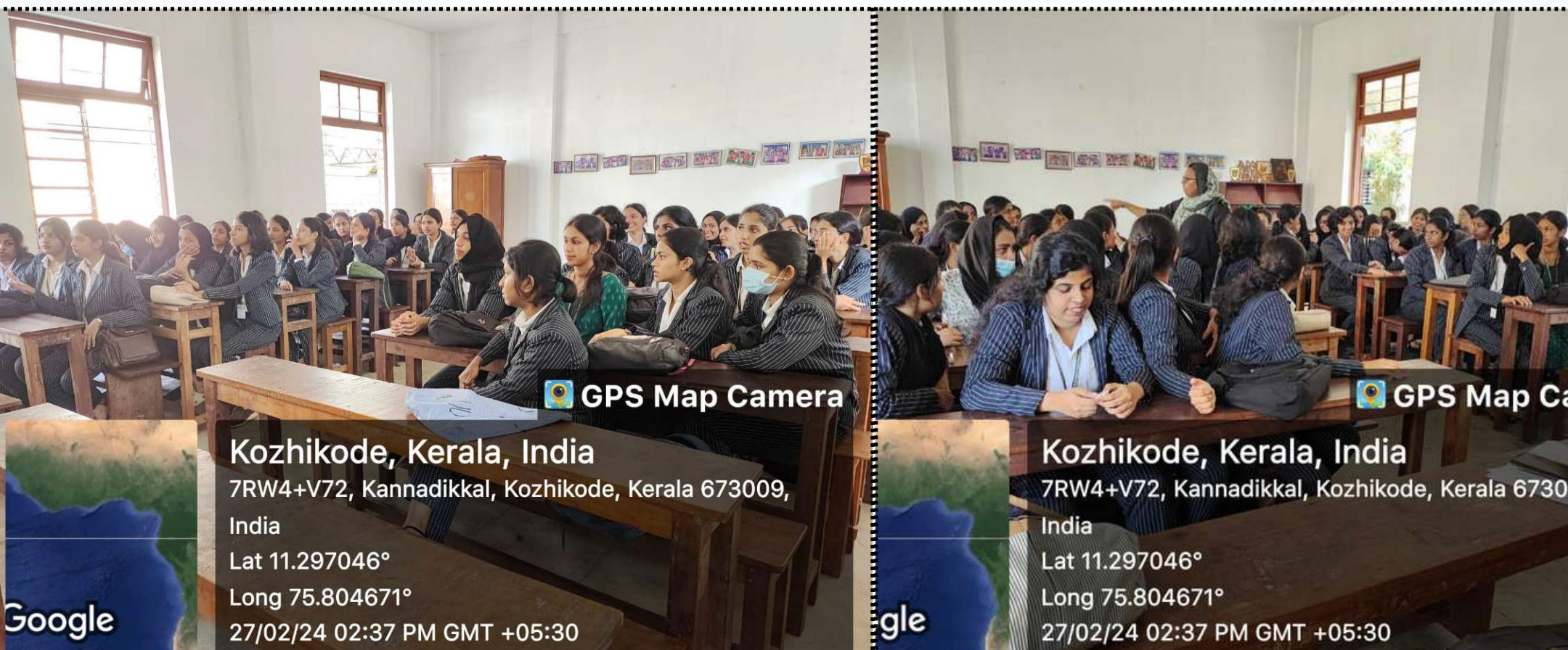
CURRICULAR ACTIVITIES

- ↪ Academic year of 2023-2024 commenced on 1 June 2023.
- ↪ Ms. Nooha Riyas was elected as Association Secretary.
- ↪ PTA meeting was conducted for Third years on 03 November
- ↪ PTA meeting for first years on 01 December.
- ↪ Christmas vacation started from 23rd December. College reopened on 3rd Jan.
- ↪ Internal exam for third years from 20th feb..
- ↪ PTA Meeting for 2nd years on February 22nd
- ↪ Send off for third years on 26th February .
- ↪ March 13 - 15 Internal viva



CO-CURRICULAR ACTIVITIES

- ↪ On July 3rd ,Reading Marathon”
Interdepartment quiz for third year only
- ↪ On July 14th , Students Registered for CMA
- ↪ On August 1, Certificate course started third years on Business Etiquettes. By Ms.Nandini
- ↪ On February 27th, Certificate course exam was conducted by Ms.Haseena
- ↪ On March 2nd , started Certificate course on “Advanced Excel” for second years from G.Tec



EXTRA CURRICULAR ACTIVITIES

- ↪ On June 7th , Celebrated world Environment Day by distributing plastic re-used items to all the departments by Principal. Students of third year went to Kiralur U.P School, Kakkodi and took seminar on using re-used plastic products and awareness on it.
- ↪ On July 29th ,Skill Development Activity as part of this our department organised workshop on Baking , Mehendi , Makeup for other departments
- ↪ On 27th October, Talk on IPR- “Protection for the products of your mind” by Advt. Bhagesh K.P Highcourt of kerala (Trade Mark attorney)
- ↪ On November 23-24, Industrial visit to Munnar “Lockhart Tea factory” to the students of second years
- ↪ On November 29, A Webinar on introduction to securities Market in association with NSE , SEBI & NSDC Was held. Third years attended the zoom meeting
- ↪ on January 10 th ,A seminar on “Campus to Career” only for 3rd years ,Bcom,BBA and the HR students , a career talk by Ameer P.A (career expert) & AVP at JGI , and Mr. Baiju.B (Head-Learn online) from Auditorium at 2.00p pm to 3.30 pm



Kannan Devan Hills, Kerala, India
33QJ+6VJ, Topstation Road, Kannan Devan Hills, Kerala 685612, India
Lat 10.086559°
Long 77.082859°
GPS Map Camera



Kannan Devan Hills, Kerala, India
33QJ+6VJ, Topstation Road, Kannan Devan Hills, Kerala 685612, India
Lat 10.086559°
Long 77.082859°
GPS Map Camera



Kozhikode, KL, India
Chikkal, Kozhikode, 673009, KL, India
297408, Long 75 805647
GPS Map Camera

AWARDS AND ACHIEVEMENTS

- ↳ Hanna Fathima of 1st BBA got 2nd prize in debate
- ↳ Gayathri cheruvalath of 11rd BBA got 1st prize in Malayalam verification
- ↳ Arya Rajendran of 1st BBA got 2nd prize in Bharatanatyam and 3rd prize in kuchipudi
- ↳ Aditi A kumar of 1st BBA got 3rd prize in light music
- ↳ Swathi C.V of 1 BBA got 1st prize in Patriotic song
- ↳ Anna of 1st BBA got 1st prize in Margamkali
- ↳ Aysha shada P.P of 1st BBA got 3rd prize in Oppana
- ↳ Liya muhammed of 1st BBA got 3rd prize in Oppana
- ↳ Fasna Fasalu of 1st BBA got 3rd prize in Oppana
- ↳ Irfana of 11nd BBA got 3rd prize in Oppana
- ↳ Ms.Ayisha Dilna.E & Ms. Fathima Rena.P won the quiz contest conducted by department of. Psychology On world environmental day

BEST PRACTICES

The Department of Business Administration is in charge of the Career Guidance and Placement cell of the college since two years.

Many sessions both online and offline were conducted for the benefit of the students. Major programs were:

- PSC coaching classes on regular basis
- Sessions on awareness on higher education after graduation
- Seminars on study abroad and the awareness on various universities
- Sessions on various certificate courses available in and around Kerala
- A discussion on various job opportunities available in Govt. Sector and how to crack those exams
- Sessions on awareness on Banking sectors and competitive exams
- Placement drives conducted



BROCHURES

PROVIDENCE WOMEN'S COLLEGE, KOZHIKODE
Re-accredited with A++ by NAAC (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION

IN ASSOCIATION WITH

REDTEAM HACKER ACADEMY

ORGANIZES A WEBINAR ON

INTRODUCTION TO CYBER SECURITY

MENTOR
CIVIC V CHACKO

REGIONAL HEAD
ABHIRATH

18 MARCH, 2024
1:30 PM TO 3:15 PM
3RD YEAR BBA

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

MARKET REPLICA

24 JANUARY 2024

Pre Independence → Post Independence →
Modern Era →

Visit and Stop by The Store to Shop Locally Made Goodies.

Venue : BBA Classrooms
Time : 12PM - 2:30PM

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

SEMINAR ON

HOW TO PREPARE A PROJECT REPORT

Lt. Dr. PP ABDUL RAZZAK
(M.com, B.Ed, Ph.D)
Associate Professor & Head
PG Department of Commerce
Peekay CICS Arts & Science College Mathara

VENUE : CARMEL HALL
TIME : 1:30 PM
DATE : 9 JANUARY 2024

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

PRESENTS

B QUIZ COMPETITION

POWERED BY

ELANCE

DATE : JANUARY 23 2024
VENUE: MV HALL
TIME : 9.30 AM ONWARDS

WINNER WILL BE GETTING EXCITING CASH PRIZE

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

Welcomes you

A GREEN CAMPUS INITIATIVE

MERIKA

THE SKILL EXPO

FRIDAY, OCTOBER 20, 2023

FOOD | ENTERTAINMENT | GAMES | CRAFTS

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION
(1ST YEAR BBA)

Presents

दिल का दिवाली

ON 14/11/2023

DIL KA SWEETS

VENUE : INFRONT OF AUDITORIUM
TIME : 12.30 ONWARDS

WE WELCOME ALL .आओ आनंद लें!

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

In association with

CALICUT MANAGEMENT ASSOCIATION

RENEWAL OF STUDENT CHAPTER & ASSOCIATION INAUGURATION

MAIN SPEAKER: Dinesh V
Topic: Real vs Real

22 August, 2023
01:30PM

Remember the Date!

We rise by lifting others

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

IN ASSOCIATION WITH

CALICUT MANAGEMENT ASSOCIATION

27 Oct, 2023 | 1:30PM

BHACYESH KALATHIL PARAKUNI
RESOURCE PERSON
Advocate & Trademark Attorney High Court of Kerala

Talk on : Protection for the products of your mind

Venue : MV Hall

LEADERSHIP IS ABOUT MAKING OTHERS BETTER AS A RESULT OF YOUR PRESENCE AND MARKING IS BE THAT IMPACT LASTS IN YOUR ABSENCE.

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

BEAT THE PLASTIC POLLUTION

STUDENTS CRAFT

GIVE OUT TO EACH DEPARTMENT

DATE : 7 JUNE 2023
TIME : 11.15AM

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

SAMARPPAN

SEMINAR ON :

BEAT THE PLASTIC POLLUTION

ACTIVITY : CRAFTS WITH PLASTIC BOTTLE

DATE : 7 JUNE 2023
TIME : 1.30PM
VENUE : KIRALUR A U P SCHOOL

PROVIDENCE WOMEN'S COLLEGE, KOZHIKODE
Re-Accredited with Grade A++(3.65) by NAAC

CAREER GUIDANCE AND PLACEMENT CELL

ORGANIZING PLACEMENT DRIVE 2024

20 + Companies, 15+ Job Positions
SHAPE YOUR CAREER WITH US

23 FEBRUARY 2024 | 10 AM onwards

@ COLLEGE AUDITORIUM

Spot registration starts at 9.30 AM

SCAN HERE TO REGISTER

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

INTERNATIONAL

Yoga day

Yoga is the artwork of awareness on the canvas of body, mind and soul.

5TH JULY, 2023
1:30 PM - 3:00 PM

RAJAN MALAVIL
FORMER HOD OF COMMERCE
ZAMORIN'S GURUVAYOORAPPAN COLLEGE

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

Samarppan CHILDREN'S DAY CELEBRATION

VENUE : EMS SMARAKA ANGANVADI
15-11-2023
11.30 PM

ACTIVITIES | GAMES | INTERACTIONS

Providence Women's College, Calicut
Department of Business Administration
in association with

ATI SKILLS

SEMINAR IN

Route to Successful Career in Accountancy, Finance & Taxation

SPEAKERS

KIRTHI ROHITHRAM
Communication Trainer & Client Relations Expert

ARIYA P. K.
Subject Matter Expert

11th Jan 2024
11.30 am TO 12.30 pm

ATI Realia

WhatsApp CALL on 9447 2814 89

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION

CHALLENGE '23

"GO GREEN SAVE EARTH"

BEST MANAGEMENT TEAM | PRODUCT LAUNCH | WINDOW DRESSING

Time : 10AM
Date : 9 February 2024

Venue : BBA Classroom Carmel Hall