

**2022-2023**

# **NEWSLETTER**

**DEPARTMENT OF BUSINESS ADMINISTRATION**



**PROVIDENCE WOMEN'S COLLEGE CALICUT-  
673009**

# FROM THE DESK



**It is immense pleasure to lead the Department of Business Administration. Our Department is working very hard towards the goal of providing innovative and quality education with high standard to achieve academic excellence in field of Business Studies.**

**The prime motive of our Department is to provide quality education to our students. The process of learning is extremely important in life. What you learn play a crucial role in developing one's intellectual capability, besides career. This year was the year after pandemic and back to the new normal. A combination of online and offline sessions were conducted. Our department could easily adapt the change and did the best to equip students to the needs of the present world with right competitive spirit and entrepreneurial ability**



## VISION

TO DEVELOP MANAGERIAL ACUMEN AND CONCEPTUAL SKILLS IN THE YOUNG WOMEN WE EDUCATE



## MISSION

WE STRIVE TO BRING EXCELLENCE IN MANAGEMENT EDUCATION BY:

1. EMPOWERING STUDENTS EFFECTIVE INTERPERSONAL/COMMUNICATION SKILLS AND SOCIETAL CONSCIOUSNESS
2. EQUIPPING STUDENTS WITH PRACTICAL MANAGERIAL SKILL
3. PROVIDE KNOWLEDGE ABOUT LATEST GLOBAL BUSINESS TRENDS AND TECHNIQUES



## FACULTIES

MS. K DEEPA ASHOK K(HEAD OF THE DEPARTMENT)

MS. PRASY V.K

MS. RASHMI RAJESH

MS. NIMISHA BALAGOPALAN

# IN THE ISSUE



**DEPARTMENT  
CALENDAR**



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OF THE YEAR**



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**CURRICULAR  
ACTIVITIES**



**BEST  
PRACTICES**

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# DEPARTMENT

# CALENDAR

## JUNE

- 1<sup>st</sup>** Commencement of new academic year. Regular classes for second years with 1st sem university exam.
- 3<sup>rd</sup>** Environment day celebration, the students of third year went to Cholaparth UP school and donated books and accessories etc.
- 4<sup>th</sup>** 6 students of third year were taken for industrial visit at tea and chocolate factory. As part of Career Guidance and Placement Cell, providence college in association with Teammates Academy organised a seminar on banking, upsc exams.
- 9<sup>th</sup>** GST exam conducted for third year at 9:30 a.m.
- 10<sup>th</sup>** Tally certificate course was given to first year students.
- 13<sup>th</sup>** Internals for second years was started; g-tech certificate course given to Second years.
- 20<sup>th</sup>** As a part of reading day the students released a magazine, they observe the day by going to up School by taking a class on importance of reading day.
- 21<sup>st</sup>** Yoga day was observed the guest was miss Chandni Yoga practitioner a session for all the batches.
- 22<sup>nd</sup>** A session on career guidance by Riya study abroad and foreign countries for further study
- 24<sup>th</sup>** A session by Pooja entrepreneur on "Pros and Cons" of starting a venture

## JULY

- 4<sup>th</sup>** "Talk to CEO" by Qizo Technologies and Solutions private limited; Awareness programme to students.
- 7<sup>th</sup>** Session of Sulfikar Basheer from study square kochi of applying abroad universities for higher studies.
- 12<sup>th</sup>** Official declaration of Association Secretary- Ms Fathima Fadwa Fasalu
- 15<sup>th</sup>** PTA meeting for third years
- 20<sup>th</sup>** R&D cell project presentation by Tammana and Kajeeja Nimra for third years



## J U L Y

**25 th** Certificate course for third years on Professional Etiquettes.

## A U G U S T

**10 th** A seminar on Aviation, hospital industry by AMENTA HYBRID LEARNING CENTRE.

**11 th** Ms Safa Noor bagged first in quiz competition conducted by travel and tourism department. Third years went to UP school to conduct quiz.

**12 th** A session from study abroad for all the years and TT dept by Bright Bay Group. Third years conducted treasure hunt for other depts on the account of Independence Day.

**17 th** Session by Edwin academy on Industrial training & work

**23 th** Talent's day and teachers day celebrated

## S E P T E M B E R

**1 st** Onam celebration in campus

**13 th** Few students from 2nd and 3rd years went to Mayo Old Age Home.

**19 th** First years joined college; orientation programme was conducted.

**14 th** Rooter foundation course for competitive exams for first and second years

## O C T O B E R

**17-19 th** Orientation for first years.

**25 th** Pratikriti- market replica competition for all the three years of the department. Themes were Arabic, Europe and Chinese. Overall winners were the third years. Diwali was also observed by keeping sweets on sale and lighting the lamp with small lamps in class.



## N O V E M B E R

- 4 th** A seminar for 2nd and 3rd years to choose right job by Mr. Sudeep Raj.
- 7 th** Logic School of Management took a session by Midhun corporate trainee.
- 11 th** Edwin Academy session by Mr Ajmal discussed various certificate courses available
- 16 th** On Children's day, students went to Varathur Govt school and conducted seminar and quiz.
- 23 rd** Mind your career and care your future by KT Edurite Dr, Remya and Minha Baramy were the speakers.
- 28 th** Association Inauguration and Meet the Manager programme by Pallavi on her startup
- 30 th** Session by Time academy on better skills and admission in B-schools.

## D E C E M B E R

- 1 st** A session by Chankya Business School for third years.
- 3&4 th** Management meet Agrata'22 was organised for two days. Management games on first day and non management games on second day.
- 9 th** All kerala best manager contest was conducted by GIIMS. Sneha K Mohan of third year was declared as the Best Manager.
- 11 th** A session from Entri App by Thammeema IIM Kozhikode, talk on career in management.
- 13 th** An international webinar on "GET SET GOALS" by Chavi and Sruthi Chand. both are well established professionals in their field.
- 14 th** Third years went to tour to Bangalore.
- 22 th** A seminar on professional courses on commerce by IAM business school, taken by Emmanuel Raju.



## J A N U A R Y

- 4 th** A session on finishing school India on career opportunity in accounting by Ms Sreejith
- 5 th** A talent hunt was organised by IPA. Fathima Hashira bagged the top scorer in talent hunt IPA
- 26 th** A quiz competition was conducted for all the three years on the account of independence day. Reja of third year and Hana chipa of first year were the winners of the day.

## F E B R U A R Y

- 8 th** Live webinar on career opportunities by Suhaila Hashim through gmeet .
- 9 th** Europe study centre took session on education is matter of building bridges for third years.
- 10 th** Edexe academy took session on entrance exams for MBA for third years.
- 14 th** A study abroad session by Ms Hemalatha.  
A seminar on Research Methodology by Fazal P on project research.
- 17 th** Job drive by ICICI prudential Life insurance. There were two rounds GD and interview.
- 20 th** Job drive by Dopa neet coaching centre. Drive open for all students of academic and non academic. Out of all the students, 5 were selected.
- 21 st** The department organised Merika students brought different items made from waste products as part of repurpose.
- 21 st** A session by Prof Nabeel from ECLAT international on CA, CMA India and CMA US.

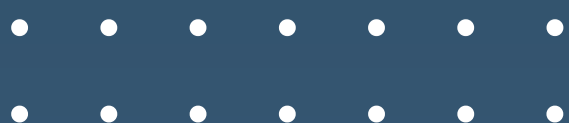
## M A R C H

- 2&3** Placement drive by ICTAK. Eligibility for computer science students.
- 6 th** Farewell for third years
- 7 th** Third years went for study leave and their university exams commenced on March 13th.



# HIGHLIGHTS OF THE YEAR

- ↳ Intra-Department Market Replica “WINDOW DRESSING COMPETITION” – to induce shrewdness in students.
- ↳ Inter-department Treasure hunt competition to on Independence Day.
- ↳ Agrata’22 Management meet on two days- management and non-management day.
- ↳ A seminar as part of meet the manager program to motivate students to get into entrepreneurship.
- ↳ Extension Activities to develop EQ and to develop their positive attitude towards life
- ↳ Intra department competition organised “MERIKA” as a part of repurpose activity.
- ↳ Career Guidance sessions to help students to explore types of careers and courses world wide



# CURRICULAR ACTIVITIES

- Academic year of 2022-2023 commenced on 2nd June 2022.
- Ms. Fadwa Fasal was elected unanimously as Association Secretary.
- Ms. Shahala Fathima elected as Editors.
- PTA meeting was conducted for second years on 24th June.
- Classes restarted after Onam vacation on 12th September.
- First years joined college on 19th September.
- PTA meeting for third years on 25th October.
- P.T.A meeting for second year students on 9th November.
- Christmas vacation started from 23rd December. College reopened on 3rd Jan.
- Internal exam for third years from 20th Feb.
- PTA meeting for first years on 28th Feb.
- Send off for third years on 6th March
- Third years went for project work.
- April 11-12 university viva



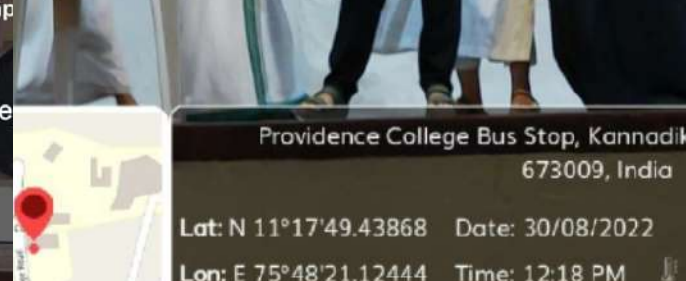
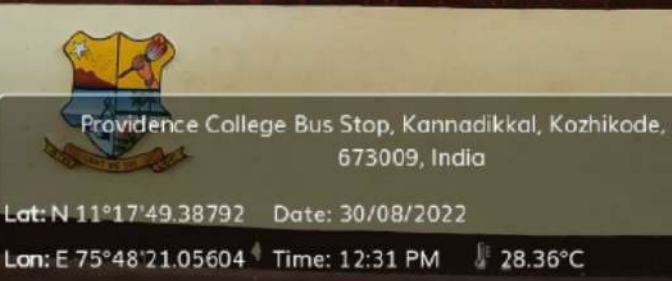
# CO-CURRICULAR ACTIVITIES

- On August 25th: Certificate course for third years on professional etiquettes.
- August 12th-As part of Independence day students conducted the seminar for children on “India freedom and its importance “
- 14th November- Quiz for A.U.P school was organized by second years.
- 7th November- Certificate course started by G-Tec Institute on Digital Marketing for first years.
- 28th November- "Meet the Manager" Ms. Pallavi Muraleedharan, Co-CEO and Creative director
- Second year students submitted a research project on "IMPACT OF SMART PHONE : Review on positive and negative effects on students
- December 4th- Agrata'22 (inter collegiate fest) was conducted.
- Feb 14th-Seminar on Project Research and Research Methodology by Fazal P



# EXTRA CURRICULAR ACTIVITIES

- ↳ 20th July: A Project presentation by our alumnae's.  
25th: Certificate course on Professional Ettiquettes for third years.
- ↳ 12th August : Inter Department Treasure hunt on Independence Day. Batch wise competition was conducted.
- ↳ 30th August: Talents day for all the three years. Teachers' day was also conducted.
- ↳ 7th November: Certificate course started on Tally prime by G Tec computer education for first years.
- ↳ 1st march: Certificate course started on GST by G Tec computer education for second years.
- ↳ 9th December- All kerala Best Manager was conducted by GIIMS.
- ↳ 11th December- An international webinar on GET SET GOALS by Chavi and Sruthi Chand both successful professionals.



# AWARDS AND ACHIEVEMENTS

- Harichandana and Rasla of 2nd bba won 2nd price in Aimer ideathon contest conducted by Aimer centre of excellence
- Ms. Reema Melwin of third year BBA was awarded a certificate of Appreciation by Finishing school India in association with (NSDC) for scoring the highest marks in the employability test.
- Ms. Hashira of third year was awarded as a winner for Talent Hunt Competition organized by IPA
- Ms. Vasanthika EK won the prize for the Best Manager contest conducted by SNES IMSAR
- Ms. Sneha K Mohan won the Best manager contest by GIIMS, Institute of Logistics.
- Ms. Khadeeja Rajhana and Ms Mehrin Fathima was awarded first prize for Ramp walk



# BEST PRACTICES



The Department of Business Administration is in charge of the Career Guidance and Placement cell of the college since two years.

Many sessions both online and offline were conducted for the benefit of the students. Major programs were:

- ↳ PSC coaching classes on regular basis
- ↳ Sessions on awareness on higher education after graduation
- ↳ Seminars on study abroad and the awareness on various universities
- ↳ Sessions on various certificate courses available in and around Kerala
- ↳ A discussion on various job opportunities available in Govt. Sector and how to crack those exams
- ↳ Sessions on awareness on Banking sectors and competitive exams
- ↳ Placement drives conducted

