



# PROVIDENCE WOMEN'S COLLEGE



DEPARTMENT OF COMMERCE  
NEWSLETTER 2022-23

# DEPARTMENT OF COMMERCE

## **VISION**

Creation of a group of motivated and committed young women equipped with managerial skills instrumental for the economic, social and ethical betterment of the society.

## **Mission**

To impart to each students, service of the highest order and excellence for the growth of their potential and moral, intellectual and personal development.

## **Programmes offered**

B.Com Finance

M.Com Finance

ACCA

## **Certificate Programmes**

Digital Marketing

Business Innovation & Development

Methods and Statistics for Social Science  
Research

Emerging Trends in Management

# PROGRAMME OUTCOMES

## **B.COM FINANCE**

PO1: Critical Thinking

PO2: Problem Solving

PO3: Effective Communication

PO4: Effective Citizenship

PO5: Environment and Sustainability

PO6: Self-directed and Life-long Learning

## **M.COM FINANCE**

PO 1 Develop an understanding of cultures

PO 2 Nurture critical thinking

PO 3 Promote value-based thinking

PO 4 Provide a window to research

PO 5 Enhance career opportunities

## **CERTIFICATE COURSE OUTCOMES**

### **Digital Marketing**

CO 1: To integrate different digital media and create marketing content.

CO 2: To develop digital marketing plan

CO 3: To apply digital marketing plan and measure marketing performance

### **Business Innovation and Development**

CO 1: Upliftment of student entrepreneurs

### **Methods & Statistics for Social Science Research**

CO 1: To enhance research skill of the students

CO 2: To familiarize the students with statistical tools used for data analysis

### **Emerging Trends in Management**

CO1: To familiarize the students with the modern techniques used in management for the optimum production.

CO2: To familiarize the students with modern concept of management and the tools for analysing the performance of management.

CO3: To create an awareness on latest trends in strategic management and planning

**Result**  
**B.Com: 91%**  
**M.Com: 83%**

**STUDENTS  
 PROGRESSION**

**UG**


28% -Pursing PG course  
 15%-Pursuing Professional course  
 7%- Pursuing Diploma course


**PG**

26%- Pursuing Job oriented course  
 31%- Employed

*Meet our top achievers*

PROVIDENCE WOMEN'S COLLEGE  
 B.Com Finance 2019-2022  
 A+ holders

  
 Arya M  
CGPA 9.07


  
 Numa Ishak  
CGPA 8.55

A holders










Thamha GHV	Aparna Baby	Jina Fathima	Nandika D	Sreeshma P	Sana Mahmood
Unaimaya EM	Ananya Biju	Amrithavaree SN	Arya Sibi	Reetha Raees	Neetha KV
Ayana TP	Deena Theerth	Dilna Rasheed	Fathima Shahana	Fidha Fathima	Martha Cyriac
Jasjiga K	LakshmiPriya TP	Niranjana Raja	Nusrath	Fathima Nibala	Sreya R

**Providence Women's College**  
 DEPARTMENT OF COMMERCE  
 M.COM FINANCE  
 2020-2022

*O Grade Holder*

  
 SHADIYA  
4.36

*A+ Grade Holders*

			
ARYA 4.19	ANUSHA 4.12	JINCY 4.03	AYSHA 4.02
			
VISHNAMAYA 3.97	DHILSHA 3.88	DIGNA 3.85	
			
ROSHIMA 3.85	SHAHANA 3.77		



# ALUMNAE INTERACTION

Career pathways, An interactive session with 4 bright alumnae of 2016 -19 B.Com batch. Arya Suresh – SAP consultant at Capgemini, Nanditha V – Human Resource Service Administrator at IBM, Darsana M- Internal Auditor at Guidehouse and Neshwa Fathima- Content and Media Strategist at Hi lite Builders

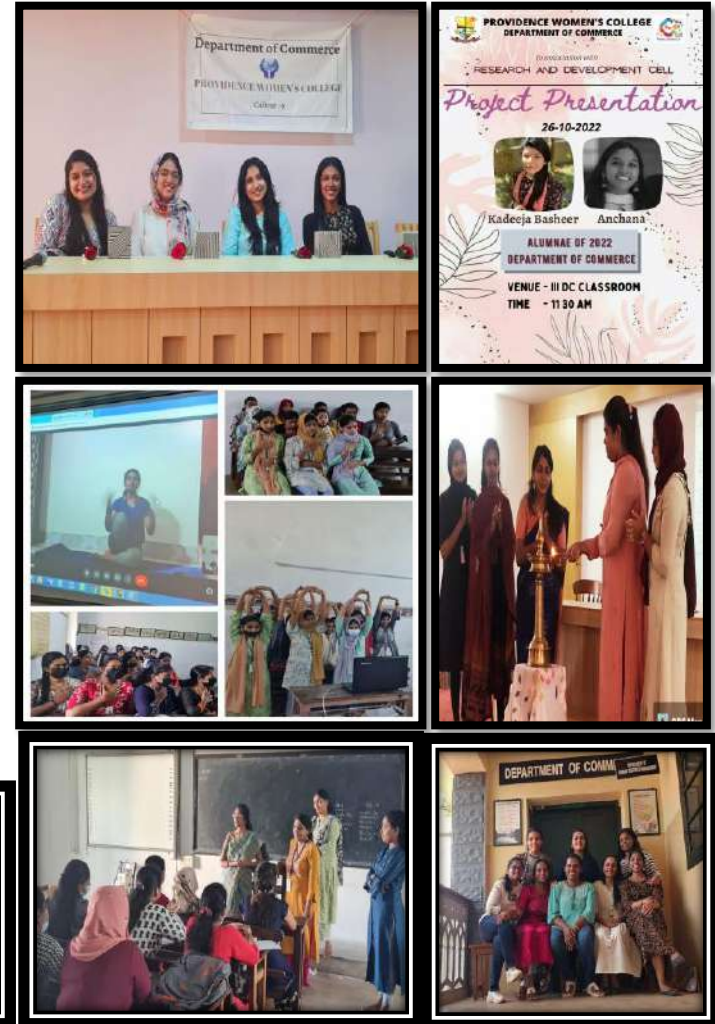
Association Inaguration by Shradha P, Agency Devepment Manager, ICICI Prudential (2015 -18 B.Com batch).

Yoga Training to the students by Naghma P K, Co-founder: Hopfit India Pvt. Ltd. Senior Manager – Brand Communications & Customer Lifecycle: Stones2Milestones Pvt. Ltd. (2010-2013 B.Com batch)

An interaction with Nivedidha Koliyot, Fashion Stylist (2011-2014 B.Com batch)

Project presentation by Kadheeja Basheer and Anchana (2019-2022 B.Com batch)

An interactive session Smt, Nirmala, Retd. Associate Professor & Head, Deaprtment of Commerce, Providence Women’s College.



## MOU & ACTIVITIES

Organization with which MOU is Signed.	Name of the Institution/Industry/Corporate House	List of actual activities under each MOU year wise.
Skill Development & Education Company.	 <p><b>ISDC</b> <i>Connect</i> Connecting Skills</p>	1.ACCA 2.Webinar on Opportunities & career Prospectus.
Skill Development & Education Company.	 <p><b>ASPIRE</b> FOUNDATION</p>	Course on Business Innovation and Development
Talent Development Company	 <p><b>NETWORKZ</b> <b>SYSTEMS</b></p>	1. Training on digital marketing 2. Provide guest lectures to train the students on technology trends.
Aided college, Affiliated to Mahatma Gandhi University, Kottayam	 <p><b>DEVA MATHA COLLEGE</b>            Kuravilangad P.O., Kottayam District,            Kerala, India Pin-686 633            Re-accredited 'A' grade with CGPA 3.23 by NAAC            Affiliated to Mahatma Gandhi University, Kottayam</p>	Webinar on Interview skills
College affiliated to Bharathidasan University, Thiruchirappalli	 <p><b>MAMBAI VALAMANNI ARTS AND SCIENCE COLLEGE</b>            THIRUCHIRAPPALLI</p>	Webinar on 'An Impact of Online Marketing'

## SEMINARS/ WORKSHOPS ORGANISED

- June 29<sup>th</sup>: Seminar on career guidance and job-oriented skill development by Mr.Rahul, Branch Manager, Avodha Educational Institution, Cochin.
- July 7<sup>th</sup>: Session on 'Scope of Abroad Studies' was conducted by Mr.Sulfikkar Basheer, Freelance Trainer.
- July 22<sup>nd</sup>: Session on GST, Income tax and TDS by Mr. Ummer Fazil K P of Yugen Institute, Calicut.
- July 26<sup>th</sup>: Session on Build your career in Finance by Mr. Ajmal Jaleel, Chartered Accountant, Centre Head , Finprov Educational Institution.
- August 8<sup>th</sup>: A session on IELTS and German by Rony Tom Brightbay group of institutions.
- August 17<sup>th</sup> : A session on career guidance was conducted by Muhammed Ajmal A of Edwin Academy , Mizone, Kannur.
- September 12<sup>th</sup> : Session on CAT by Sulfeekar Ali of Uncademy .
- October 7<sup>th</sup>: Orientation on Professional course CISI was conducted by Dr.George V Antony , Strategic Consultant in India, CISI, UK.
- November 23<sup>rd</sup>: Session on Internationally Recognised Professional courses was conducted to induce the students into setting their career with these courses that can provide a great value. Mr Krishnan S Sharma, IFRS, MBA, CA, CFA was the resource person.
- January 20<sup>th</sup>: Workshop on 'Gateway to research'. Session was handled by Ms.Geeshmadas M S, Research Scholar, DCMS, University of Calicut.
- February 22<sup>nd</sup>: Department in association with Logic School of Management conducted a Corporate Internship program. The event was handled by Mr.Midhun Mitwa.



## **SEMINARS/WORKSHOPS/FDP ATTENDED BY THE FACULTY**

<b>Date</b>	<b>Name of faculty</b>	<b>Title of the programme</b>	<b>Organized By</b>	<b>Types of programme</b>	<b>Duration</b>
18 <sup>th</sup> to 20 <sup>th</sup> November 2022	Ninikala.K	Structural Equation Modelling, Mediation and Moderation Analysis	Primax foundation in association with GIBS B School, Bengaluru	International level Virtual workshop	3 Days
27 <sup>th</sup> to 30 <sup>th</sup> December 2022	Ninikala.K	SEM and CFA & its interpretation using AMOS- For Beginners	Primax Educademy, Govt. of India, Bengaluru	National level Virtual workshop	4 Days
6 <sup>th</sup> to 10 <sup>th</sup> March 2023	Ninikala.K	LMS-Moodle Training Program	KSHEC	Training Program	5 Days
9 <sup>th</sup> & 10 <sup>th</sup> March 2023	Ninikala.K	National workshop on “Structural Equation Modeling”	DCMS, University of Calicut	Workshop	2 days
15 <sup>th</sup> & 16 <sup>th</sup> March 2023	Ninikala.K	Innovations in Finance	DCMS, University of Calicut	International Conference	2 Days
24 <sup>th</sup> & 25 <sup>th</sup> June 2022	Shiji P	Introductory Statistics for Social Science Research	PSMO College, Thirurangadi	Workshop	2 Days



<b>Date</b>	<b>Name of faculty</b>	<b>Title of the programme</b>	<b>Organized By</b>	<b>Types of programme</b>	<b>Duration</b>
16 <sup>th</sup> -19 <sup>th</sup> January 2023	Shiji P	Basic Data Analysis and its interpretation using SPSS for beginner	Primax Eduacademy Bengaluru	Workshop	4 days
19 <sup>th</sup> -24 <sup>th</sup> January 2023	Shiji P	Crossdisciplinarity in Research	Faculty Development Centre, KSHEC	FDP	One week
12 <sup>th</sup> & 13 <sup>th</sup> February 2023	Shiji P	Systematic Literature Review	Commacad	E-Workshop	2 days
28 <sup>th</sup> Feb – 29 <sup>th</sup> March 2023	Choondal Alfred Deepthi	Faculty Induction Programme	Kannur University	FIP	30 days
9th - 10th June 2022	Shaswati T	Outcome Based Education	RUSA - MKU	FDP	2 days
4 <sup>th</sup> - 8th December 2022	Shaswati T	Communication Skills for Research Paper Writing and Professional Practices	GMR Institute of Technology, Andrapradesh	FDP	5 days

<b>Date</b>	<b>Name of faculty</b>	<b>Title of the programme</b>	<b>Organized By</b>	<b>Types of programme</b>	<b>Duration</b>
10th February to 10th March 2023	Shaswati T	Research and Publication Ethics	GAD - TLC	Certificate course	30 Hours
4 <sup>th</sup> - 8th December 2022	Nivedhya Pramod	Communication Skills for Research Paper Writing and Professional Practices	GMR Institute of Technology, Andrapradesh	FDP	5 days
1 <sup>st</sup> to 7th December	Ragi P	Workshop on “Research Methodology”	SJCC Research Centre Bengaluru	Workshop	7 Days
4 <sup>th</sup> - 8th December 2022	Ragi P	Communication Skills for Research Paper Writing and Professional Practices	GMR Institute of Technology, Andrapradesh	FDP	5 days
26 <sup>th</sup> December 2022	Ragi P	Financial empowerment and career opportunities in financial market	Department of MBA SVPEC Visakhapatnam in association with AMFI	Webinar	1 Day
28 <sup>th</sup> December 2022	Ragi P	Financial empowerment through wealth creation	PROGATI College Assam in association with AMFI	Webinar	1 Day

## DAYS OBSERVED



- As part of environment day students planted a sapling in their own house and also gifted a plant to the college and Principal. Drawing competition was also organized on the topic ‘Only from Earth’
- As part of International Yoga Day on 21<sup>st</sup> June 2022, Yoga training was given to students by Naghma P K , Yoga instructor and practitioner.
- As part of Bharat ka Amrut Mahotsav on 11<sup>th</sup> August 2022, students performed a contemporary dance, a mix of Indian classical and western steps. Student also enacted the roles of freedom fighters
- On 12<sup>th</sup> August 2022 students celebrated Independence Day and organized Quiz, games etc to enhance the knowledge about India’s Independence.
- October 26th: As a part of Anti-Drug Awareness, the department organised a pencil drawing and essay writing competition. The theme for the artist were 'Chase dreams not drugs' and for the writers were 'Are drugs a path to eternal destruction’.
- As part of Diwali an inter class Rangoli competition was organised and second year B.Com won 1<sup>st</sup> prize.



# EXTENSION ACTIVITIES

- Students donated study aids to the inmates of “Free Birds” on 16<sup>th</sup> June 2022.
- Department of Commerce in association with Nayanar Balika Sadhanam and Department of Information and Public relation, Govt of Kerala celebrated Independence Day on 15th August 2022. The Chief Guest was Dr Narasimhugari Tej Lohit Reddy, IAS, District collector, Kozhikode. Freedom fighter Mr Vasu was honored in the function.
- Students visited different old age homes, orphanage, Child home and spent time with inmates.
- Donated food to the needy’s.





# UNNAT BHARAT ABHIYAN

- Students conducted Haritha Karma Sena Project Survey at Kakkodi Panchayath
- Soil Sampling at Kuruvattoor Panchayat
- Supported Haritha Karma Sena by Pasting QR code at homes in Kozhikode Corporation which help in collection of waste.



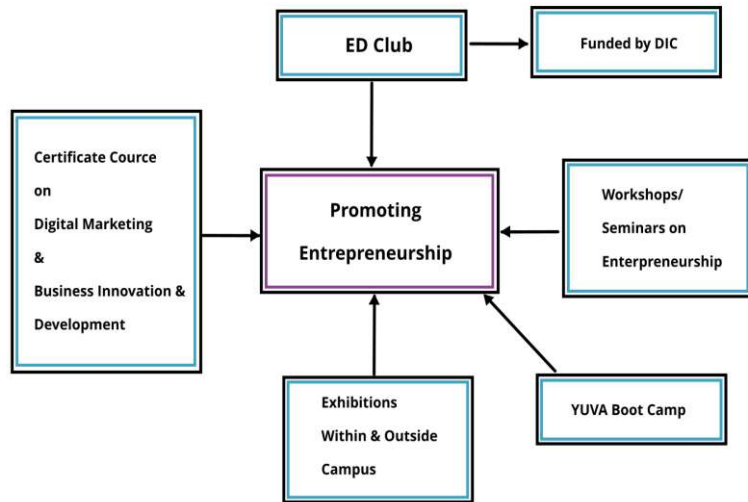
## PUBLICATION/PRESENTATION

Name of the Faculty	Title with page nos.	Journal	ISSN/ ISBN No.	Peer reviewed/ UGC listed	No. of co-authors	Whether you are the main author
Shaswati T	Corporate Social Responsibility: Transformation during Covid 19 Pandemic- Page 79	Recherche- A Digest of Multidisciplinary Explorations	ISBN: 978-93-91343-03-3	Peer-Reviewed	Nil	Yes

## PRESENTATION

Name of the Faculty	Type of the Program	Title of the paper	Date	Abstract Book	Organized by
<b>Ninikala K</b>	A multi-disciplinary online international conference	The effect of Covid 19 on the digitalisation of Purchasing Process	15 <sup>th</sup> December 2022	ISBN: 978-81-954430-0-0 January 2023 Published by: Linza Books, Kottayam, Page-30, Paper ID 02.7	ST. Stephen college, Uzhavoor in association with MG University, Kottayam

# BEST PRACTICE: PROMOTE ENTREPRENEURSHIP



**Student Entrepreneur**



**PROFILE:-**  
I'm Ayisha Fathima, I am a student cum home baker. My endless love for financial independence made me a baker. Now I'm selling my cakes through social media. The name I choose for my page is "cakeisickle".

- some of my main attraction menu are:-
- chocolate cake
- vanilla cake
- oreo cake
- redvelvet
- lemerchaer cake
- butterscotch cake
- chocolate truffle cake
- black forest
- white forest
- Donuts
- Jarcake.

**Academic History**  
calicut university  
Providence women's college  
2nd born finance student

**contact:-**  
☎ 9966964783  
✉ ayishafathima4@gmail.com



**Fathima Liyana k** 

student entrepreneur

**profile:**  
I am a student entrepreneur who makes gift hampers, frames and different gift items as per customers prescription. I named my small startup as "**\_paperline\_**" currently the business is done through Instagram.

**products and services :**


- > Engagement hampers
- > Birthday hampers
- > personal gifts
- > Frames
- > Save the date
- > scrapbook
- > calligraphy
- > chocolate bouquets
- > flower bouquets

**\_paperline\_**

**contact:**  
☎ :9495580840  
✉ :fathimaliyana596@gmail.com  
📍 :koduvally,kozhikode

**Academic History:**  
calicut university  
PROVIDENCE WOMEN'S COLLEGE





**ATHIRA N**

Hello, I am a student artist and an entrepreneur who sells my drawings.. I think my life without colours would be just so dull

📍 KOZHIKODE 📍 ART.IN.CANVAS  
☎ 9048175779




**STUDENTS ENTREPRENEURS**  
FATHIMA LIYANA KATHIRIA LI FATHIMA FATHIMA AND AYISHA FATHIMA K

*small entrepreneurs who have done business for being financially independent and making products with no other financial aid from anyone.*



# ENTREPRENEURIAL EXPO

## Inceptio



## Carpe Diem





# ACHIEVEMENTS OF THE STUDENTS

## Students Day Winners

### Jisna Mariya Jose (I M.Com)

- Intercollegiate Handball championship 1st position
- All India intercollegiate South zone Handball championship 1st Position
- All India intercollegiate South zone Handball championship 3rd position

### Anaga Thulasidas N.T (I B.Com)

- Won CUBBS 3×3 Floodlight Basketball Tournament 2023.
- State Winner of Keralolsavam 2022. Event –Basketball.

### Sarika.k (II B.Com)

- Intercollegiate taekwondo championship 2022-23 3rd position
- Kerala state taekwondo championship 2022-23 3rd position
- .kozhikode district Taekwondo Poomsea Champion ship 2022-23 1st position

### Neha k Rafeeqe(II B.Com)

- Won decathlon 3x3 tournament 2023
- Won 2<sup>nd</sup> prize in Senior district level Basketball tournament.

- Delphy Saji won 2nd prize in Light music competition
- Fisha sarin.p, U A R Mariyam Mubashara, Ayisha Thabu AT Aswathy Krishna P and Aleena won first prize Patriotic Song
- Johnsiya Sunny won 2nd prize in ‘Vanjippattu & 1st prize in open course(physics)project exhibition
- Malavika p won 1st prize for mohiniyattom and kuchupudi.
- Pooja R won 1st prize for monoact.
- Ciya Manoj & Nandana Menon were team members in Thiruvathira competition and won 2<sup>nd</sup> prize.
- Devika Vinod was a team member in Group dance competition and won 1<sup>st</sup> prize.
- Nihala Fathima was a team member in Oppana competition and won 2<sup>nd</sup> prize



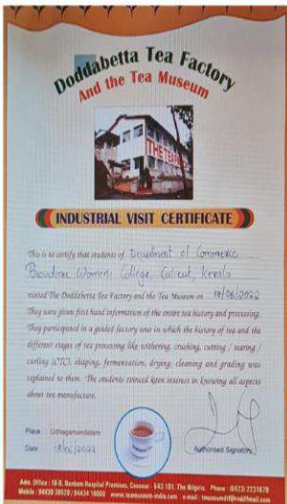
# STUDENTS PARTICIPATION OUTSIDE THE CAMPUS

- Fisha sarin.P, Karthika L.R, Sneha Johnson, Adheena Anoop kumar, Rameesa Riyas, Jaseela M.P, Ayisha Thabu A.T, Fathima Thasnim and Aswathy of second year B.Com attended 26<sup>th</sup> Annual Management Convention of Calicut Management Association held at Indian Institute of Management, Kozhikode on 12<sup>th</sup> of March 2023.
- Adheena Anoop Kumar, Aswathy Krishna, Ayisha Thabu A T, Ciya Manoj, Delphy Saji, Devika Vinod, Nandana Babu, Nandana Menon, Nihala Fathima,Shifana and Sonali T participated in the State level management fest organised by Sacred Heart college, Thevara.
- Malavika, Shabeera Sherin, Iris Maria George, Neha Fathima, Anna Merin, Chinnu Prakash and Fathima Febin attended international conference organised by DCMS, School of Business Studies, University of Calicut.





# INDUSTRIAL VISIT





# RELEASE OF GREEN GARDEN JOURNAL, DEPARTMENT MAGAZINE, PRIZE DISTRIBUTION AND ASSOCIATION VALEDICTORY

