

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF COMMERCE



NEWSLETTER
2023-24



VISION

Creation of a group of motivated and committed young women equipped with managerial skills instrumental for the economic, social and ethical betterment of the society.

MISSION

To impart to each students, service of the highest order and excellence for the growth of their potential and moral, intellectual and personal development.

PROGRAMMES OFFERED

B.COM FINANCE

M.COM FINANCE

ACCA

CERTIFICATE COURSE

DIGITAL MARKETING

OFFICE AUTOMATION

GST FILING

CLUBS

ENTREPRENEURSHIP DEVELOPMENT CLUB

COMMERCE CLUB

GREEN COVE CLUB

CURRICULUM ENRICHMENT PROGRAMS

One day Seminar on Demystifying GST and Income Tax: A Seminar on Tax Matters

The department, in collaboration with SICASA, organized a one-day seminar titled "Demystifying GST and Income Tax: A Seminar on Tax Matters." 102 students participated in the event. The program commenced with the inauguration by CA Vinod Naduviledath, Chairman of SICASA (Southern Indian Chartered Accountant Student Association). Session 1 provided an overview of GST, expertly led by Chartered Accountant Deepti C. Following that, Session 2 delved into the intricacies of various heads of income, facilitated by Chartered Accountant Nalini G.



3

Two day Certificate Education Program on Financial Literacy and Stock Market Investment

A two-day certificate education program, in collaboration with the National Institute of Securities Market (an educational institute under SEBI), was conducted on the topic of 'Financial Literacy and Stock Market Investment'. Dr. Jubair T, a SEBI and NISM empaneled security market trainer, led the sessions. 86 students attended the event.



MENTORING MOMENTUM: LEVERAGING ALUMNI EXPERTISE

MEGHA NARAYANA KUMAR

Chartered Accountant And Designated Partner At Kumar & Biju ASSOCIATES

The session titled "Emerging Trends in Audit Technology and Techniques" was facilitated by Megha Narayana Kumar, a Chartered Accountant and Designated Partner at Kumar & Biju Associates. A total of 104 students participated in the event.



ALUMNAE INSIGHTS- LECTURE SERIES



PROVIDENCE WOMEN'S COLLEGE
DWT Star college, Re-accredited with A++ grade by NAAC

**ALUMNAE INSIGHTS
EMPOWERING THROUGH EXPERIENCE
LECTURE SERIES**

15th - 24th March 2024

Organised by



Department of Commerce
Providence Women's College
Malaparamba, Calicut-9

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



**ALUMNAE INSIGHTS
EMPOWERING THROUGH EXPERIENCE
LECTURE SERIES**



Geethanjali V
Research Scholar, Department of Entrepreneurship and Management
IIT Hyderabad
Embarking on a Research Expedition: Sharing My Journey
Date: 15th March 2024, Time: 1:30pm, Venue: WJ Hall



CA Hetal Sampat
Audit Senior Assistant at Deloitte USI (India Office of the US)
Financial Planning and Wealth Management Strategies for Youngsters
Date: 16th March 2024, Time: 11:30am, Google meet



Neemu C
Research Scholar, Department of Commerce, Farook College, Palai
Unleashing Your Inner Champion: Empowering Strategies for Success
Date: 19th March 2024, Time: 10:30am, Venue: WJ Hall



Nughma P K
CFP, Foster Reale, Bangalore
The Power of Breath
Date: 21st March 2024, Time: 11:30am, Google meet



Arathi Suresh ACCA
Merger and Acquisitions Associate,
Ernst & Young, Japan
Mastering the Practical Aspects of Merger & Acquisitions |
Strategies for Success and Career Advancement
Date: 24th March 2024, Time: 4:30pm, Google meet



CAREER GUIDANCE SESSIONS

5

- Mastering the art of financial analysis: A seminar on CMA course by CMA Balachandran, Chairman, Vidhya Rupa Institute of Management.
- Turning point: Top career opportunities for commerce students by CMA Anoop N G, Secretary, ICMA, Thrissur Chapter.
- Navigating your path: A journey through career choices by Mr. Midhun Mithwa, Freelance Trainer.
- Tech driven accounting excellence: Bridging the industry gap through cutting edge training by Anjana C K and Kirti, Trainers, ATI Skills.
- Navigating Success: A comprehensive guide to competitive exam preparation by Mr. Muhammed Fayeys, Trainer, Altus institute.



ENTREPRENEURSHIP DEVELOPMENT CLUB

The Entrepreneurship Development Club has been a driving force in nurturing the entrepreneurial spirit among our students. Throughout the year, the club has organized various competitions, interactive sessions with experts and Entrepreneurial expo, providing invaluable insights and guidance to aspiring entrepreneurs. From identification of opportunities and business planning to fundraising and market strategy, our students have had the opportunity to learn from seasoned industry experts.

DEBATE COMPETITION

This competition not only fosters healthy competition but also encourages participants to think critically about the challenges and opportunities in the entrepreneurial landscape.

BEING AN ENTREPRENEUR: AN INTERACTIVE SESSION

Mr. Razak, Managing Director, VKC GROUP of Companies

The session covered the topics such as identifying opportunities, overcoming challenges, building a successful business, and fostering innovation in the entrepreneurial landscape.

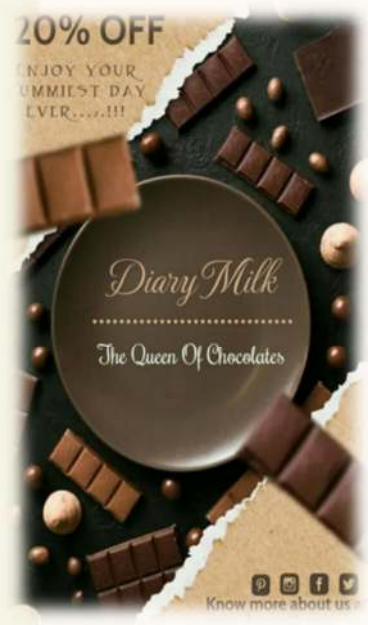
ENTREPRENEURIAL EXPO

Showcased the creativity and innovation of its students. Various stalls were set up where students sold a diverse range of products. Each product was crafted with passion and skill, reflecting the unique talents of the young entrepreneurs. The expo provided an opportunity for students to not only showcase their products but also to learn about marketing, sales, and entrepreneurship firsthand.



COMMERCE CLUB: ELTON

The Commerce Club has been the heart and soul of our department, fostering a vibrant community of students with a shared passion for the world of business. Throughout the year, the club has organized a diverse range of events.



GREEN COVE CLUB



COCONUT SHELL CRAFTS



8
ECOKNOW
Quiz competition

'Green Garden's Glory'

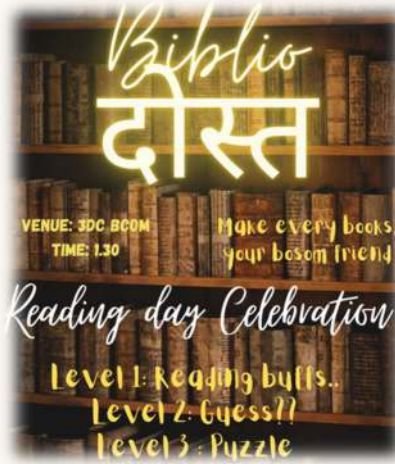


Workshop on Paperbag making

DAY OBSERVANCE



WORLD ENVIRONMENT DAY



NATIONAL READING DAY



INTERNATIONAL DAY AGAINST DRUG ABUSE



INTERNATIONAL YOGA DAY



INDEPENDENCE DAY



EID GALA



WORLD NTREPRENEURS DAY

DEPARTMENT OF COMMERCE
World Entrepreneurs Day
Debate Competition
21ST AUGUST 2023
VENUE: LECTURE HALL
TIME: 1.30 PM



ONAM

EXTENSION ACTIVITIES

SURVEY AT KURUVATOOR PANCHAYAT

LIST OF STUDENTS

- Dilsha K
- Adheena Puthiyarakkal
- Keerthana M
- Krishna M
- Shikha Sasidharan k
- Niveditha Raju
- Rejitha Raveendran
- Ananya N
- Swarna Ramesh
- Anagha P
- Fathima Naja
- Navaneetha
- Liya Mariya Joseph
- Ajanya
- Keerthana K
- Raneem Abdul Gafoor
- Aysha Thanha
- Fathima Febin
- .Alka Baiju
- Ayisha Hanna M K
- Diya Fathima S
- Theertha Krishna O
- Keerthana Rajesh
- Parvathi



Donated cash to cover lunch expenses for the children at Free Birds Child Home



INDUSTRIAL VISIT & PLEASURE TRIP¹¹



MALABAR GOLD AND DIAMONDS MANUFACTURING UNIT, CALICUT



ULTS, UL CYBERPARK, CALICUT



WONDERLA HOLIDAYS, COCHIN

PLEASURE TRIPS



HYDERABAD



UDUPPI

FDPS ATTENDED BY THE FACULTY

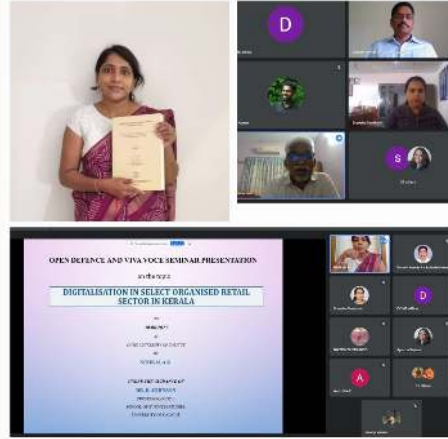
NAME	TITLE	ORGANISED BY:	DATE
DR.NINIKALA K	E CONTENT DEVELOPMENT	GURU ANGAD DEVMALAVIYA MISSION TLC, UNIVERSITY OF DELHI	10 TH TO 16 TH October 2023
MS. SHIJI P	RESEARCH METHODOLOGY USING CHAT GPT AND AI TOOLS	MARIAN COLLEGE KUTTIKANAM	21 ST TO 29 TH SEPTEMBER 2023
MS. SHASWATI T	EXPLORING THE NUANCES OF ENVIRONMENTALISM AND ECO CRITICISM IN LITERATURE	GOKULAM GLOBAL UNIVERSITY, GUJRAT	18 TH TO 24 TH MARCH 2024.
MS. SHASWATI T	EXPLORING EDUCATIONAL POTENTIAL OF CHATGPT	GOKULAM GLOBAL UNIVERSITY, GUJRAT	11 TH TO 17 TH SEPTEMBER 2023
MS. SHASWATI T	UNVEILING KNOWLEDGE THROUGH EXPERIENTIAL LEARNING	GOKULAM GLOBAL UNIVERSITY, GUJRAT	8 TH TO 13 TH APRIL 2024
MS.NIVEDHYA PRAMOD	EXPLORING EDUCATIONAL POTENTIAL OF CHATGPT	GOKULAM GLOBAL UNIVERSITY, GUJRAT	11 TH TO 17 TH SEPTEMBER 2023
MS. VIDHYAKRISHNAN T	EXPLORING EDUCATIONAL POTENTIAL OF CHATGPT	GOKULAM GLOBAL UNIVERSITY, GUJRAT	11 TH TO 17 TH SEPTEMBER 2023

FACULTY PUBLICATIONS

NAME	ARTICLE TITLE/ BOOK NAME	JOURNAL/PUBLISHER
DR.NINIKALA K	IMPACT OF COVID 19 ON DIGITALISATION IN THE ORGANISED RETAIL SECTOR IN KERALA	INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY AND HUMANITIES
DR.NINIKALA K	BUSINESS RESEARCH METHODOLOGY	NOTION PRESS

FACULTY ACHIEVEMENT

Dr. Ninikala earned her PhD from the University of Calicut in June 2023. Her research delved into the digitalization trends within the organized retail sector in Kerala.



STUDENT ACHIEVEMENT

SUCCESSFULLY COMPLETED THE ACCA PERFORMANCE MANAGEMENT PAPER



ACHIEVED SUCCESS IN THE NATIONAL ELIGIBILITY TEST

Ministry of Education Government of India UGC NET Result December -2022 Score Card

राष्ट्रीय परीक्षा एजेंसी National Testing Agency

Application No :	Z2020761886	Roll Number :	KL12150824	
Candidate's Name :	FATHIMA FERIN			
Mother's Name :	RUKHIYA E			
Father's Name :	E ABDEL MAJED			
Category :	OBC-NCL (Central List)	Person with Disability (PwD) :	No	
Gender :	Female	Date Of Birth :	10/01/1998	
Subject :	Commerce			
No Of Candidates in the Subject	Registered :	22521	Appeared :	18729
Applied For :	JRF & ASSISTANT PROFESSOR			

Paper	Percentile Score Obtained
Paper-1	93.9827384
Paper-2	92.5286603
Total	94.1433489
Total Percentile Score Obtained in Words	Ninety Four point Three Four Three Three Six Eight Nine Only
Result	QUALIFIED FOR ASSISTANT PROFESSOR ONLY

Ministry of Education Government of India UGC NET Result December -2022 Score Card

राष्ट्रीय परीक्षा एजेंसी National Testing Agency

Date: 13-04-2023

Vinayachandran
Senior Director (Exams)-NTA

राष्ट्रीय परीक्षा एजेंसी National Testing Agency

श्रीधरदेवास अणुस आरिष University Grants Commission Quality higher education for all

(An Autonomous Organization under the Department of Higher Education, Ministry of Education, Government of India)

UGC - NET December 2023 Result

Roll Number:	KL12001838	Application Number:	23020492699	
Candidate's Name:	SHADHYA KALMA K V			
Mother's Name:	SARA			
Father's Name:	SHAJAHAN			
Category:	OBC-NCL AS PER CENTRAL	Person with Disability (PwD):	No	
Gender:	Female	Date of Birth:	17-04-2000	
Subject:	Commerce (306)			
No of Candidates in this Subject	Registered:	14801	Appeared:	52041
Applied For:	JRF (Junior Research Fellowship) & Assistant Professor			

Paper	Maximum Marks	Marks Obtained
Paper - 1:	100	54
Paper - 2:	200	92
Total:	300	146
Total Marks Obtained in Words:	One Hundred Forty Six Only	
Result:	QUALIFIED FOR ASSISTANT PROFESSOR ONLY	

Ministry of Education Government of India UGC NET Result December -2022 Score Card

राष्ट्रीय परीक्षा एजेंसी National Testing Agency

Date: 13-04-2023

Vinayachandran
Senior Director (Exams)-NTA

ONLINE COURSES/ INTERNSHIPS/ TRAINING DONE BY STUDENTS

NAME	TITLE	COURSE/ INTERNSHIP/ TRAINING	
FATHIMA FIDHA P T	FINANCE	TRAINING 1/11/2023 TO 31/12/2023	ACADEMOR
FISHA SARIN P	FINANCE	COURSE 1/11/2023 TO 31/12/2023	ACADEMOR
KARTHIKA L R	HUMAN RESOURCE	COURSE 1/11/2023 TO 31/12/2023	ACADEMOR
JASEELA M P	2 CREDIT COURSE ON NEP: PROFESSIONAL DEVELOPMENT PROGRAMME	IGNOU SEPTEMBER 2023	SWAYAM
AYISHA THABU A T	2 CREDIT COURSE ON NEP: PROFESSIONAL DEVELOPMENT PROGRAMME	IGNOU FEBRUARY 2024	SWAYAM
FISHA SARIN P	INTERNSHIP AT ACADEMOR	INTERNSHIP	ACADEMOR
VISMAYA K K	2 CREDIT COURSE ON LOGIC AND SETS	UNIVERSITY OF CALICUT DECEMBER 2023	SWAYAM
RAMEESA	2 CREDIT COURSE ON BRAND MANAGEMENT	IIM BANGALORE JULY 2023	SWAYAM
U A R MARIYAMMUBASHARA	2 CREDIT COURSE ON NEP: PROFESSIONAL DEVELOPMENT PROGRAMME	IGNOU SEPTEMBER 2023	SWAYAM
AYISHA THABU A T	HUMAN RESOURCE	TRAINING 15/08/2023 TO 15/09/2023	IIM AHMEDABAD
AYISHA THABU A T	HUMAN RESOURCE	INTERNSHIP 15/08/2023 TO 15/10/2023	IIM AHMEDABAD
AYISHA FABI	DATA SCIENCE	TRAINING 12/07/2023 TO 12/08/2023	IIT BOMBAY
LAKSHYA R JITH	SALES & MARKETING OPERATIONS	INTERNSHIP 07/07/2023 TO 12/09/2023	START UP INDIA
NISA SIDHEEQ	ENTREPRENEURSHIP	IIT MADRAS JULY-OCTOBER 2023	SWAYAM
ADITHYA SATHEESH M	MANAGEMENT TRAINEE INTERN	INTERNSHIP 03/05/2023 TO 31/10/2023	YOUNITY
ALANA BIJU	ACCOUNTS PAYABLE MANAGEMENT	INTERNSHIP28TH JANUARY 2024	INVISOR CONSULTING SERVICES, KOCHI

ALUMNAE MEET



15

