

## ACADEMICS

- Pursuing Ph.D. (Marketing) : TREFF ACADEMY College(Autonomous), Trippur
- M.PHIL IN finance: University of calicut
- M.COM (Finance) : University of Calicut, Department of commerce and Management studies
- B.COM (Finance) : Providence Women's College (Autonomous), Kozhikode

**Publication: Employees perception towards green banking services and sustainable development, IJRCT Journal**  
**paper presentation on the topic financial literacy and saving behavior of working women in the private sector**  
**Green digital adverstiting**

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